



Pricing Strategy

- Most businesses rarely or never review prices
- Pricing is usually done on an ad hoc or reactive basis

In this seminar you will learn a simple and effective method to take control of your pricing in a pro-active and understandable manner

WHEN: Tuesday, 4th May 2010
 TIME: 2pm – 5pm
 WHERE: Globe BD Seminar Room – 78 Catalano Cct Canning Vale
 COST: *\$160.00 per business for 2 people
 (Refreshments included)

*Are you an FPA client? All seminars are free for Gold FPA's.

BOOK EARLY TO AVOID DISAPPOINTMENT

REGISTRATION

Please complete the details below and

Fax to (08) 9456 0091

Or email: admin@globebd.com.au

Telephone (08) 9456 3303 for any questions about Globe BD

Attendees: _____

Business Name: _____

Address: _____ Post Code: _____

T: _____ F: _____ Email: _____

PAYMENT: CASH, CREDIT CARD or CHEQUE \$160.00
 (*Remember – no charge for Gold and Silver FPA clients)

Card Number _____ / _____ / _____ / _____ Expiry _____ / _____ Card type Visa / MC / BC

Name on Card _____ Signature _____

Tax invoice forwarded on receipt of registration

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